

# Funding for Health & Wellbeing Projects and Organisations



<https://future-communities.org.uk>  
@FutureCommunit1

# Introduction

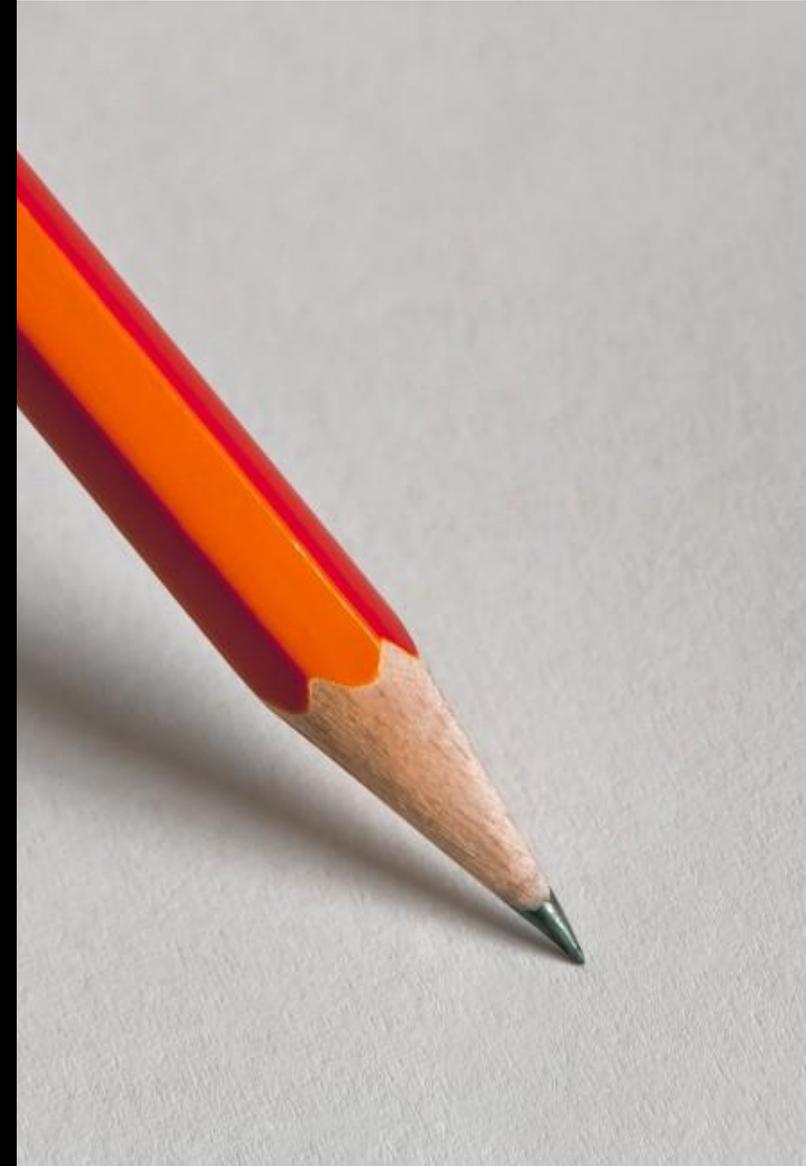


Your facilitator today is **Gary Parker**

- Working in business support and fundraising for over 20 years- we have raised over £30 million in funding for our clients
- Director of CNT Associates
- Member of Institute of Fundraising
- Formerly Approved Consultants – NCVO & NAVCA
- Based in London & North West
- Works regularly for many organisations delivering funding courses, researching funding sources and writing applications

# Purpose of the Workshop

- Overview of key developments and regional, central and local government funding streams
- Wellbeing – where to access funding
- Funding sources for organisations – Grants, Trusts, central & local govt funding, Lottery funding and Charitable Trusts
- Sources of information & support, website lists



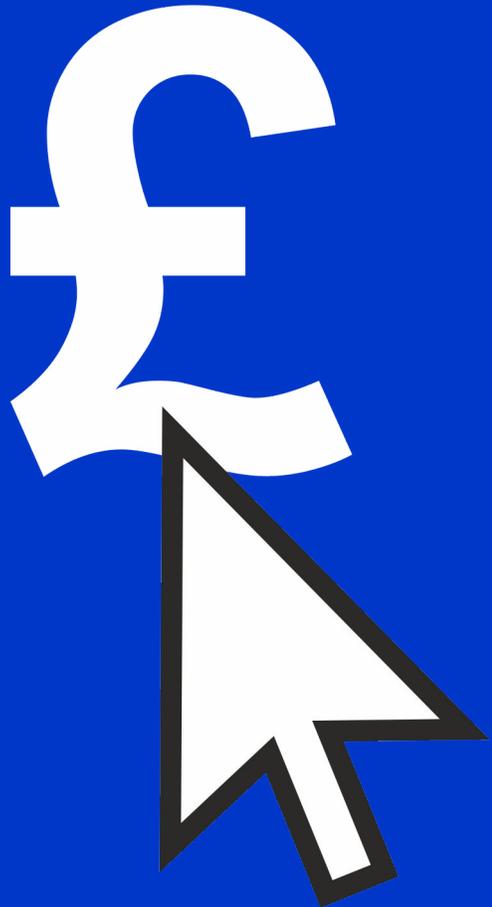
# Main Sources of Funding



There are six principal sources of funding:

1. Central, Regional and Local Govt
2. Charitable and Trust Funding
3. The Lottery Funds
4. Crowdfunding
5. Private Sector Funding & Trusts
6. Social Investment

# My Top Funder/Funding Websites



Funding For All -

<https://www.fundingforall.org.uk/funds/care-wellbeing-fund/>

Your local authority [www.gov.uk](http://www.gov.uk)

**Charity Excellence** – [www.charityexcellence.co.uk](http://www.charityexcellence.co.uk)

**Wellcome Foundation** - [www.wellcome.ac.uk](http://www.wellcome.ac.uk)

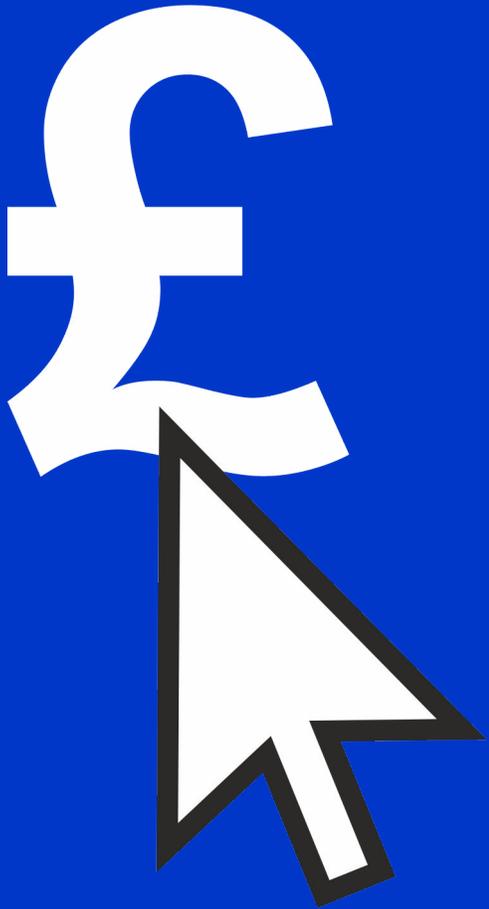
**The Edge Fund-** [www.edgefund.org.uk/other\\_funders](http://www.edgefund.org.uk/other_funders)

**National Lottery Awards for All England**

[www.tnlcommunityfund.org.uk/funding/programmes/national-lottery-awards-for-all-england](http://www.tnlcommunityfund.org.uk/funding/programmes/national-lottery-awards-for-all-england)

**Creative Lives** <https://www.creative-lives.org>

# Setting Up A non profit to get funding



1. First steps to set up a Health & Wellbeing Project- decide how to do it
2. What is the appropriate structure to develop it? Non-profit making company- CLG or CIC, community group, social enterprise or other structure

<https://knowhow.ncvo.org.uk/setting-up/legal-forms-for-non-pr ofits-1>

You cannot get much funding as an individual

3. Access Funding for Wellbeing Projects - you can then access charitable grants, Crowdfunding, Lottery funding, private sector funding, income generation and others

4. You may need advice from an accountant or solicitor depending on circumstances- CNT offer business development advice not legal advice

# Funding Central

If you are a small organisation you may not have to pay.

[www.myfundingcentral.co.uk](http://www.myfundingcentral.co.uk)

There is a wide variety of funding sources , which is regularly updated.

There is a charge for some organisations so please check the site for details



# London Catalyst -

<https://www.londoncatalyst.org.uk/grants>

London Catalyst support project that address the unmet health needs of Londoners, especially focusing on those from disadvantaged communities.

They offer 3 types of grant, one is below

PROJECT GRANTS support new initiatives and service developments targeted at people disadvantaged as a result of long term ill-health, disability and poverty.

Grants range from £1,000 to £5,000; the average in 2019 was £3,000.

Occasionally trustees will consider a larger grant for projects which are 'catalytic' and likely to demonstrate impact.

# Community Business Fund

Community businesses will be able to apply for grants of between £10,000 and £20,000 to adapt and evolve to the changing circumstances; and to remain financially viable.

**Link:**

<https://www.powertochange.org.uk/get-support/programmes/community-business-renewal-fund>

# Funding For Health Research

Some Key Websites

Mind - **[www.mind.org.uk](http://www.mind.org.uk)**

Kings Fund - **[www.kingsfund.org.uk](http://www.kingsfund.org.uk)**

National Institute for Health Research - **[www.rdfunding.org.uk](http://www.rdfunding.org.uk)**

Wellcome Foundation – **[www.welcome.ac.uk](http://www.welcome.ac.uk)**

Medev School of Medical Sciences - **[www.medev.ac.uk](http://www.medev.ac.uk)**

Astra Zeneca - **[www.astrazeneca.com](http://www.astrazeneca.com)**

Pfizer UK Foundation - **[www.pfizer.co.uk](http://www.pfizer.co.uk)**

NESTA – **[www.nesta.org.uk](http://www.nesta.org.uk)**

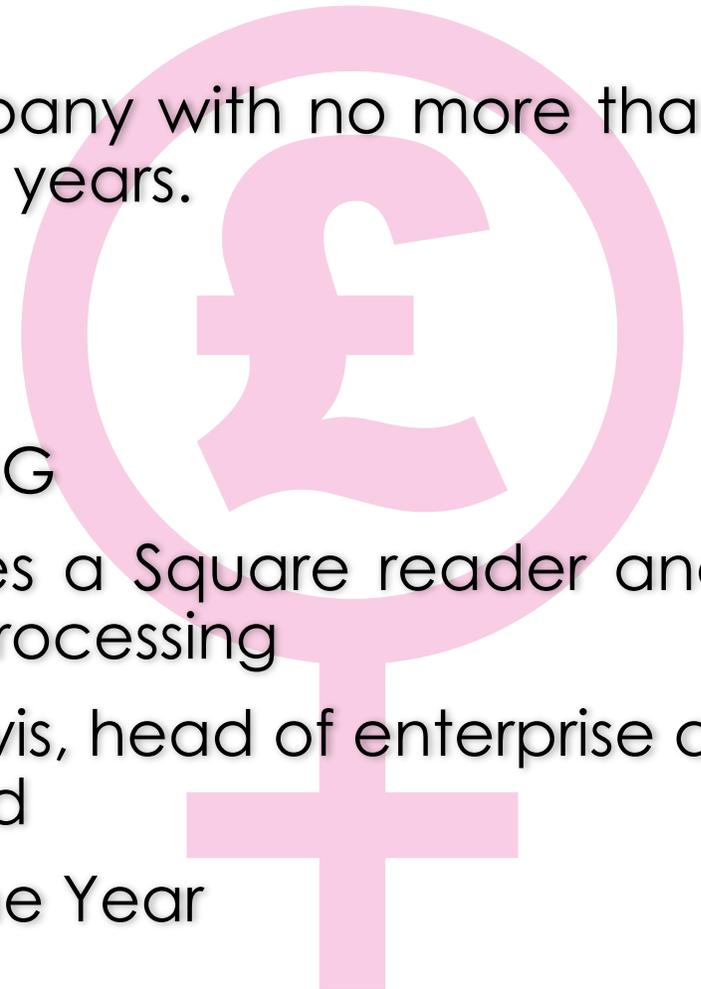
# Funding for Women Led Projects

## Enterprise Nation Female Start Up of the Year

The applicant's start-up must be a UK based company with no more than 10 employees that has been trading for up to three years.

Previous prizes have included:

- £500 Facebook advertising credit
- Quarterly business mentoring for a year from KPMG
- 'Power your business with Square' which includes a Square reader and Dock (worth £58+VAT) plus £1,000 worth of free processing
- A one hour consultation and lunch with Clive Lewis, head of enterprise at ICAEW, and a £100 voucher to spend at PC World
- The title of Enterprise Nation Female Start-up of the Year



# Global Fund for Women

## Global Fund for Women

The Global Fund for Women aims to support organisations – led by girls, women or trans people – which are making changes to advance gender equality and human rights in their communities.

## Awards

Flexible cash grants which support with operating and programme expenses, and/or grants to help with travel and event organising.

## Entry Criteria

Your organisation must be:

- Based outside the US
- Dedicated to improving women's equality and/or human rights
- Governed by a group of women, girls or trans people (Global Fund for Women awards grants to groups, not individuals)

[www.globalfundforwomen.org](http://www.globalfundforwomen.org)

# Rosa Fund – [www.rosa.org](http://www.rosa.org)

Delivered by Rosa and Smallwood Trust, the Women Thrive Fund is distributing grants of up to £40,000 to specialist women's organisations across the UK. – CHECK SITE FOR LATEST DETAILS

Organisations should be working to enable women and girls to improve their mental health and wellbeing and/or improve their financial resilience.

The fund responds directly to what women's and girls' organisations have told us throughout the pandemic: that declining mental health, increased risk of emotional trauma and increased poverty levels are their biggest concerns for women and girls across the UK.

## Entry Criteria

Organisations can apply for:

- **Grants of up to £15,000 with a turnover of £200,000 inclusive**
- **Grants of up to £40,000 with a turnover of £200,001 – £999,999.**

They can also apply for an additional 25% of their grant request for work which will strengthen their organisation.

# Small Wood Trust



## Funding for BAME led women's projects –EXAMPLE from November 2020

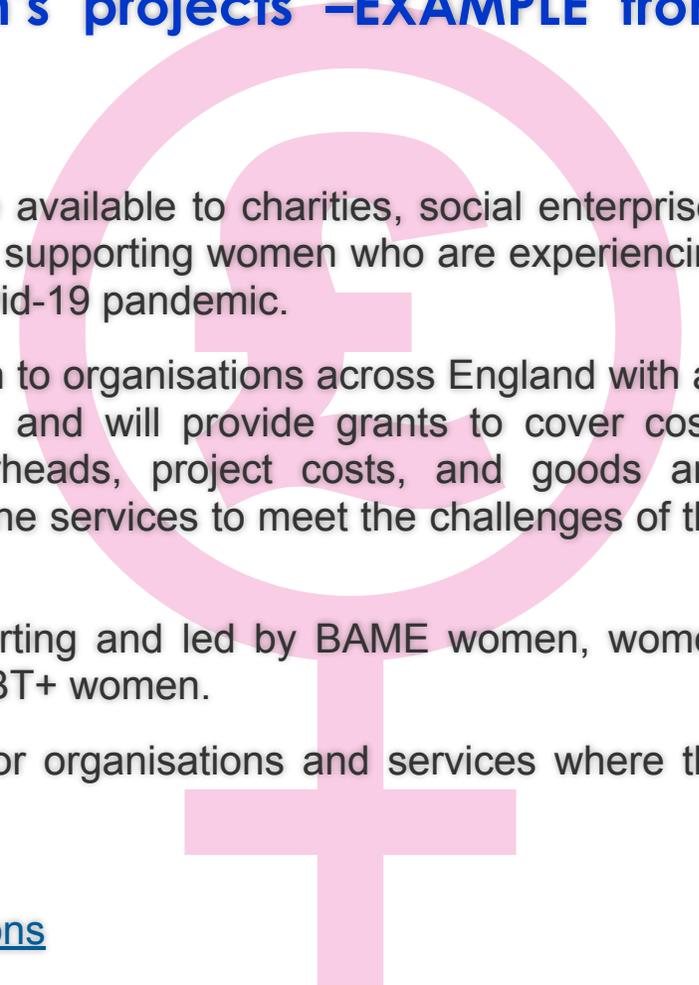
Grants of between £20,000 and £30,000 are available to charities, social enterprises and other not-for-profit organisations that are supporting women who are experiencing poverty and low income as a result of the Covid-19 pandemic.

The Women's Sector Resilience Fund is open to organisations across England with an income of less than £1 million per annum; and will provide grants to cover costs including staff salaries, running costs/overheads, project costs, and goods and equipment to support the adaptation of frontline services to meet the challenges of the Covid-19 crisis.

Priority will be given to organisations supporting and led by BAME women, women with disabilities and financially vulnerable LGBT+ women.

Funding will be prioritised for women's sector organisations and services where the pandemic has had the most impact including:

<https://www.smallwoodtrust.org.uk/organisations>



# Central Government

Some central government funders:

[www.london.gov.uk](http://www.london.gov.uk)

[www.fundingcentral.org.uk](http://www.fundingcentral.org.uk)

[www.gov.uk](http://www.gov.uk) [Your Local Authority](#)

[www.ncvo.org.uk](http://www.ncvo.org.uk) [Your Local CVS](#)

[www.supply2govtenders.co.uk](http://www.supply2govtenders.co.uk) [Govt Contracts](#)



# Charitable & Trust Funding



10,000 Charitable Trusts in UK which give over £100k per year – charities net worth £63bn, Mutuals & SE's £31bn.

Approximately £4 billion per year in grants given.

## **How do you locate these organisations?**

There are many sources but the following should help:

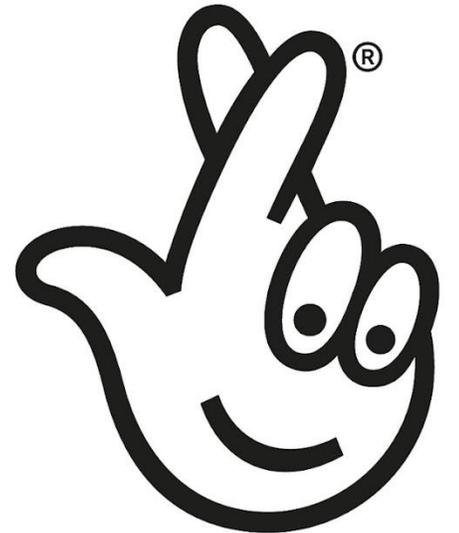
[www.charityexcellence.co.uk](http://www.charityexcellence.co.uk) Charity Excellence

[www.grantsonline.org.uk](http://www.grantsonline.org.uk) Grants Online - £120 per annum for a single user

# Lottery and Associated Funding

National Lottery funding is distributed by the Big Lottery

- Big Lottery – main grants programme and several strands including Reaching Communities and AdvantAge - for over 50s:  
[www.tnlcommunityfund.org.uk](http://www.tnlcommunityfund.org.uk)  
[www.lotterygoodcauses.org.uk](http://www.lotterygoodcauses.org.uk)
- Awards for All – small grants programme (up to £10,000) for small development grants for new projects or new organisations:  
[www.tnlcommunityfund.org.uk/funding/under10k](http://www.tnlcommunityfund.org.uk/funding/under10k)
- Currently funding is being pivoted towards Covid 19 related and related areas/aspects of funding



# Other Sources of Funding



There are a range of other funding sources including

Private  
Sector

Social  
Investment

Local  
Funding

Crowd-  
funding

# Wellcome Trust

The UK's largest pharmaceutical company and also the largest charitable grant funder in the UK - over £700 million per year distributed.

They have a range of funding and grant programmes including:

## **Public Engagement Fund**

Funding for organisations, companies and individuals in any sector who have the ability to engage the general public through health-related research and science, throughout the UK- this can be illustrated using any creative methodology- i.e. film, art, digital media, drama, animation etc.

Grants range from £5,000 to £3,000,000

For information about this and other programmes: [www.wellcome.ac.uk](http://www.wellcome.ac.uk)

# Crowdfunding

- Crowdfunding is a new concept based on working with specific communities, organisations and individuals to directly fund projects
- You pledge money as an individual or organisation
- When the total is reached - it is usually time limited, the pledgers have to pay, platform takes between 4-9% of what is raised - other terms though can be negotiated on some sites
- What is key to this – communities of influence or common bonds
- Driving traffic to the pledger website
- You can pledge large or small amounts of money

[www.crowdfunder.co.uk](http://www.crowdfunder.co.uk)

[www.kickstarter.co.uk](http://www.kickstarter.co.uk)

# Potential Wellbeing Funding Sources

## The Hollyhock Charitable Foundation

Awards grants to charitable organisations within the UK. The trustees have a particular focus on supporting organisations who:

- prevent or relieve poverty worldwide for individuals in need
- advance the health and wellbeing of the general public (including preventing or relieving sickness, disease or suffering, as well as the promotion of good health)
- support programmes which promote and advance the education of the general public

The Foundation has a fund of £1 million for grants

No minimum or maximum grant size is specified.

The Foundation does not operate a website, but more information, including their annual reports, can be found on the Charity Commission's register of charities.

**Deadline:** Ongoing



# Arts Council

[www.artscouncil.org.uk](http://www.artscouncil.org.uk)

They offer awards from £1,000 to £100,000 to support a wide variety of arts-related activities, from dance to visual arts, literature to theatre, music to combined arts.

See more at:

[www.artscouncil.org.uk/funding-finder/grants-arts](http://www.artscouncil.org.uk/funding-finder/grants-arts)



# Paul Hamlyn Foundation

## Ideas and Pioneers Fund

The Ideas and Pioneers Fund supports people with unusual or radical ideas to improve the life chances and opportunities of people in the UK.

Grants of up to £10,000 (and up to £15,000 in exceptional circumstances) are available to individuals, partnerships or small organisations.

[www.phf.org.uk](http://www.phf.org.uk)



# Innovate UK

Innovate UK Innovation Vouchers providing funding for UK businesses.

Technology based businesses including wellbeing ones and have priority to help them innovate, develop and grow.

Funding body: Innovate UK                      Max. value: £5,000

[www.gov.uk/government/organisations/innovate-uk](http://www.gov.uk/government/organisations/innovate-uk)

Other larger funding opportunities - currently 10 others on the site

[www.gov.uk/apply-funding-innovation](http://www.gov.uk/apply-funding-innovation)

**Creative Lives is a registered charity that was established in 1991. We champion community and volunteer-led creative activity, and work to improve opportunities for everyone to be creative**

A wide range of funders on this site are detailed including:

Sport England

Bringing People Together Fund

Persimmons Community Champions

Scope Arts Trust

Steel Charitable Trust

Others

# The Rayne Foundation- BAME/ OTHER GROUPS

<https://www.raynefoundation.org.uk/grants/uk/apply>

RF focus is to connect communities, building bridges between marginalised groups and mainstream society, and to enable individuals to reach their full potential.

Within these broad criteria, we have a number of areas of special interest:

- Young people's improved mental health;
- Arts as a tool to achieve social change;
- Improved quality of life for carers and for older people
- **Apply for up to £200,000**

# People's Postcode Trust

<https://www.postcodetrust.org.uk/apply-for-a-grant/>

Apply for up to £20,000

There are two rounds a year during which organisations can apply for funding.

Applicants may only submit one application to one trust supported by players of People's Postcode Lottery each round.

Successful organisations will receive the total funds that they requested in their application.

# Awards For All

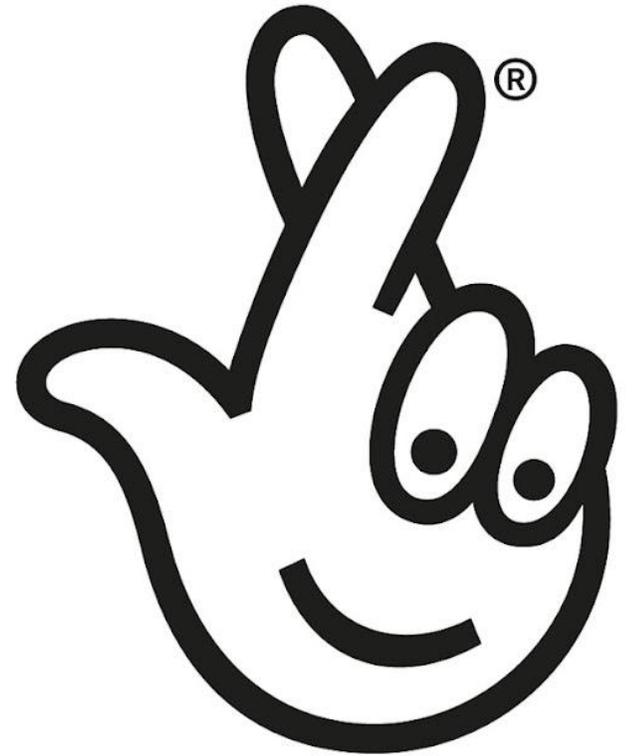
You can get a grant of up to £10,000 – turnover of up to £50k to be eligible.

You can get grants for training, events, sports and cultural activities, heritage projects - if you have to apply to partner organisations such as Sport England for sports projects, Heritage Lottery for Heritage projects & Arts Council for Arts.

[www.tnlcommunityfund.org.uk/funding/under10k](http://www.tnlcommunityfund.org.uk/funding/under10k)

[www.sportengland.org](http://www.sportengland.org)

[www.heritagefund.org.uk](http://www.heritagefund.org.uk)



# Esmée Fairbairn Trust



A large Trust which funds projects in the following areas:

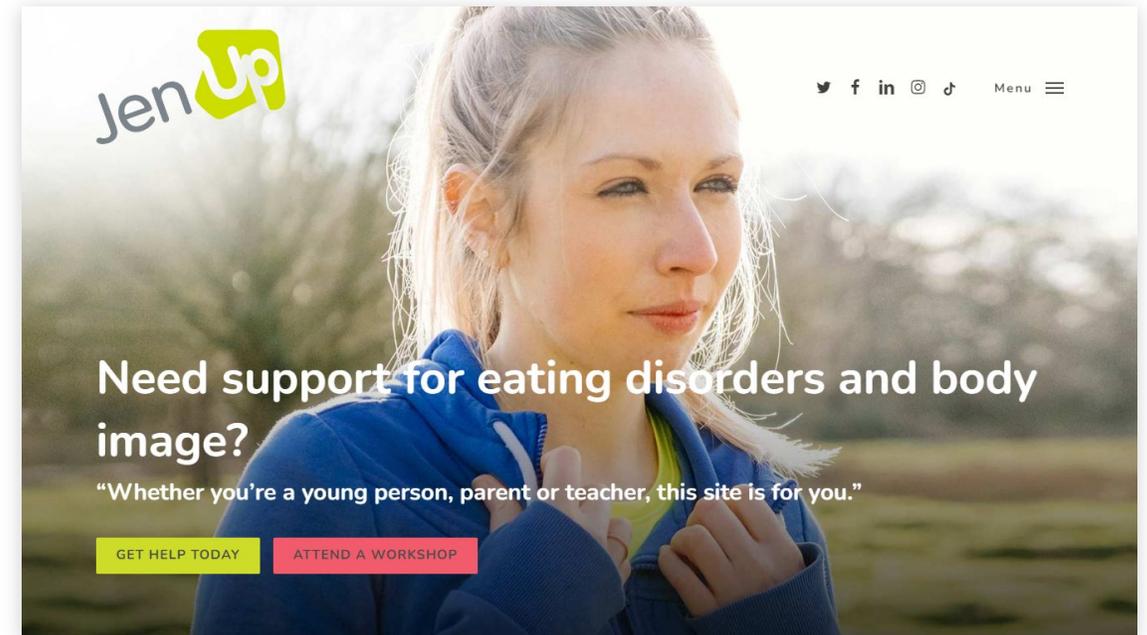
- Cultural activities
- Education and Learning
- Natural environment
- Participation of disadvantaged communities or people

Some examples: a community garden, activities for BME community children - including arts and music, women's education project.

[www.esmeefairbairn.org.uk](http://www.esmeefairbairn.org.uk)

# Case Study 1: JenUp

- [www.jenup.co.uk](http://www.jenup.co.uk)
- Jenny Tomei is passionate about educating and empowering those who are at risk of developing an eating disorder
- She provides support for parents, teachers and young people through workshops, tools and resources



# Case Study 2: Gaia Women's Fitness Community

- <https://gaiafitnesscollective.com/>
- The Gaia team create unique and joyful sessions that explore in nature, how we can work with the mind and body. Increasing their connection with nature, (Blue Green Exercise) and utilising healing tools naturally available;
- A company concerned with promoting a connection with your own body, your community and most importantly the natural environment



# Funding Guide

Your Funding Guide will help you:

- Clarify the main steps to writing a successful funding application
- Identify the skills you need to develop
- Access further information about sources of funding
- Help you identify your next steps



# Any Questions

Please ask now or write to us for further information:

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